

New Podio Offerings Connect Every Employee and Your Entire Ecosystem

San Francisco (October 6, 2011) Podio, the work platform where anyone can create apps to get their job done, is launching two new offerings to help people work together. The first is the Employee Network to improve collaboration for every employee within an organization, across all teams and departments. The second makes it free for Podio customers to collaborate with their customers, partners, and suppliers, across organizational boundaries. Both extend the core of Podio: getting things done with work apps created by and for the teams who use them.

Podio is launching the Employee Network, a new feature that instantly connects all employees, no matter what department or office they work in. Now multiple teams in the same company are automatically connected to each other in the same Employee Network based on email-domain. Every employee now has a single, easy place to communicate, share files, and manage tasks with all co-workers within a company. The Employee Network is free for unlimited number of employees -- customers can add user management and moderation to their network for only \$1 per employee per month.

Kim Rom is CMO at SteelSeries, a leading manufacturer of professional gaming peripherals that has been using Podio to structure their work processes and projects in different departments across the company: *"We've built Podio apps to suit each team's specific way of working. But in our business, there's real value, for example, when a sales rep can get answers directly from an engineer or designer. Now all our employees are automatically connected in our employee network, and this type of collaboration happens every day, whether people are at their desk or on 'the road' using their mobile."*

Today, Podio is also making external collaboration free because an increasing amount of work takes place across organizational boundaries. Now Podio Premium customers can invite external users to online work spaces, collaborating with customers, partners, and suppliers without worrying about cost. These Podio work spaces, and the apps in them, are used for everything - from project coordination to CRM, event management to recruiting - in virtually all industries, functions, and types of organization.

These two new offerings complement the core of Podio: getting things done with apps created by, and for, the people who use them daily. Employees can create and use apps and work spaces for \$8 per employee per month. Getting started with Podio is always free for up to 10 employees.

"Podio has always been about the future of work," says Podio CEO Tommy Ahlers, "and the future of work won't be constrained by traditional organizational boundaries. We see this in the thousands of organizations using Podio today - they're using our platform to get work done with their teammates, regardless of what team or company they work for."

These new offerings are available from Podio immediately at www.podio.com

About Podio

Podio is an online platform with a new take on work and how it gets done. For the first time ever you can create your own work tools and shape the way you work. No technical skills required. No dependency on IT. It gives people more power than they've ever had before to do everyday work better, smarter and in their own way.

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Contact Information

Jon Froda, Head of Communication

froda@podio.com

<http://podio.com>

US: 181 Fremont Street, San Francisco, CA 94105

Denmark: Vesterbrogade 34, Copenhagen, DK-1620

Phone US +1 (415) 513-9652

Phone EU +45 20 94 88 98